

Action Plan- Childhood Obesity – A System-Wide Approach						
Recommendation		Action	Target Date	Progress	Lead Agency	RAG rating August 2019
1.	The Council reviews how we use data to help us better understand residents' perspectives and needs, because the evidence demonstrates that we haven't understood enough about the obesity issue.	Borough Explorer expands its database on obesity figures and is reflective of resident input and perspective, so that interventions and work can be more targeted and meet resident expectations.	March 2020	Borough Data explorer has had some issues with getting updated obesity data from the CCG after the move over from Data Analytics. This is being resolved. The Health Weight Campaign is understanding how to better target services, including higher targeting at severely obese children.	Commissioning Directors and Community Solutions Chris Bush, Mark Fowler	
		Continue to consult with resident focus groups from the community as plans are developed to ensure that our programmes and work reflect the attitudes and beliefs of our population even as they develop.	March 2020	The Healthy Weight Campaign is working to engage residents and co-design the services with them.	Commissioning Directors and Community Solutions Chris Bush, Mark Fowler	
		Service monitoring needs to provide assurance that this is being done, so that it becomes business as usual.	March 2020	Service monitoring is currently being carried out.	Commissioning Directors and Community Solutions Chris Bush, Mark Fowler	
2.	The Council's goal for residents becomes the achievement of healthy weight, rather than just excess weight, because being overweight and underweight are both indicators for poor health outcomes.	Review our current targets and metrics to ensure that they are focussed on this and are reflected in the performance scorecard of the Council and its partners, through the HWB.	March 2020	All comms around obesity now focus on healthy weight. Reporting yet to be changed.	Policy & Participation, Mark Tyson	

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3.	<p>NELFT and the Council review the NCMP data and its use and consideration is given to how the process can improve the targeting of weight management services, which will support families that need it most.</p>	<p>0-19 commissioners, PH, NELFT and Community Solutions establish a working group to review the referral pathway from NCMP assessment to admission to WM services. (This will link with the review being undertaken of Community Solutions services; the report on which is due in March 2019.) The outcome will be that children and their families who need it most are supported by our services, not just for traditional weight management but also for wider mental health issues associated with weight. This working group and other sub-groups will report every 6 months into the Childhood Obesity system-wide Transformation group (see recommendation 6)</p>	March 2020	The findings from the ComSol Service review are being taken into account by the restructure of the Healthy Lifestyle Team	Children's commissioning: Heather Storey	
4.	<p>All partners, as part of the overarching work to review services ensure that the pathway for signposting and referral to the HENRY programme is able to reach the families most in need.</p>	<p>Partners establish a working group to review and revise pathway so that families who are in most need of support are enabled and encouraged to access it. Community Solutions should review their services and how they link with other partners; and there should be a single integrated pathway to refer children through. Group to report into system-wide Transformation group every 6 months.</p>	March 2020	Work is ongoing to review the Healthy Lifestyle offer from ComSol and ensure that the pathways from frontline officers to services are well known and used.	Community Solutions: Danielle Walker	

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5.	The council adopt a whole systems approach to obesity, as advocated by the Local Government Association and PHE and follow in the footsteps of the vanguard local authorities who have been implementing the approach.	<p>The Council draws up a prevention picture based on insight of the targeted populations to inform evidence-based approaches.</p> <p>Use evidence from the BHR Joint Commissioning Board Prevention Paper and the Community Solutions review</p> <p>Create evidence reports for each of the key prevention areas:</p> <ul style="list-style-type: none"> • Active travel • Fast food outlets • Targeting of most needy in terms of wider determinants. • Effective early years support <p>The outcome will be that our programmes and upstream interventions are relevant for our population and provide the best return on investment at a population level.</p>	March 2020	<p>This approach is being piloted in Marks Gate and Heath Ward so understand how this bespoke approach can impact our residents. There is work ongoing in relation to</p> <p>Active Travel Targeting those most in need Linking with the Early Years Transformation Academy to work with Early Years.</p>	Public Health team	
6.	The HWB support the formation of a system-wide stakeholder group that includes all relevant personnel, to take forward the actions at a system level	System-wide transformation group established with Community Solutions that will oversee the new model for delivering on system-wide obesity. This system wide group will work across sectors to coordinate efforts and actions to improve the environment and make it easier for our children to be and stay a healthy weight.	April 2019	The Obesity Campaign steering group is now established and has membership from across different sectors including health, education, healthy lifestyles, comms and the voluntary sector	Public Health – Tom Stansfeld	

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7.	The Council supported by PHE, look to instigate a local healthier catering commitment by the fast food outlets.	Co-develop with local businesses a Barking and Dagenham catering commitment which benefits business and improves the healthy content of fast food catering thereby removing calories from our children's diet.	March 2020	This is being explored by enforcement but current capacity issues are stopping progression	Enforcement - Theo Lamptey	
8.	GPs/GP networks commit to liaising with schools and education to support families with the greatest need to access services e.g. referrals into HENRY and Lean Beans and to make lifestyle changes	Establish task group to formulate a feasible pathway between GP practices, schools and Community Solutions services; establish how GPs can use their role when they have contact with overweight children to flag the issue to schools and Community Solutions. Consider training needs for GPs. To be linked with group working on recommendations 3 & 4	April 2019	The two Primary Care Networks that are in the Heath Ward and Marks Gate are now involved in creating an intervention that can better meet the needs of their patients.	CCG Clinical Lead: Dr Jagan John	
9.	The CCG reviews its mental health commissioning arrangements to focus on work within education to support schools in improving the mental health and social integration of pupils.	To be a priority for the Children and Young Peoples' Transformation Board; produce a system-wide transformation plan to address the long-standing issues in relation to SEND and CAHMS and the mental health support required to deliver mental health and support in schools. The accountability for this is anchored in the HWB. Report into system-wide group	March 2020	The council has produced a Vulnerable Children Call to Action that looked at improving outcomes for children who are using CAMHS. Education was part of this call to action	Elaine Allegretti	

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10.	The Commissioning Directors for Education and children review its 0-19 service to take account of the need for a more nuanced mental health offer and better support for obesity work in schools.	To be included as part of the remit of the working group for recommendation 3. Needs to ensure the delivery of the system-wide review of Community Solutions. Report into system-wide group. Accountability should be anchored in the HWB.	March 2020	The findings from the ComSol Service review are impacting the services children access.	Education Commissioning Director: Jane Hargreaves Children's Commissioning Director: Chris Bush	
11.	The Council, Education and Be First prioritise roads around schools with a view to making active travel for families the easiest way to get to and from school.	Identify the top 5 schools with a low level of active travel and work with them to create a model shift in order to have the greatest impact on an in-need population. The education commissioner should lead this piece of work and involve relevant partners. Working group to look at feasibility of further parking restrictions, cycle lanes etc	March 2020	The Mayors Air Quality Fund is funding work around Becontree Heath. Part of this is working to improve active travel around schools in that area, including Grafton Primary and William Bellamy.	Education commissioning Erik Stein	